



## Communications Meeting

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**Date:** October 2, 2018

**Time:** 9:00 AM

**Location:** GWRC

<b>MEETING CALLED BY</b>	Sam Shoukas (GWRC)
<b>TYPE OF MEETING</b>	Regular Meeting
<b>NOTE TAKER</b>	Sam Shoukas
<b>ATTENDEES</b>	Kathy Anderson (Empowerhouse) Susanna Finn (City of Fredericksburg) Sam Shoukas (GWRC)
<b>Absent</b>	Maryclaire Osegueda (Recovery in Motion)

<b>DISCUSSION</b>	
<p><b>Introductions</b></p> <p><b>Approval of July 3, 2018 Minutes</b></p> <ul style="list-style-type: none"> <li>Susanna Finn moved to approve the minutes, and Kathy Anderson seconded the motion. The motion passed unanimously.</li> </ul> <p><b>Approval of August 7, 2018 Minutes</b></p> <ul style="list-style-type: none"> <li>Susanna Finn moved to approve the minutes, and Kathy Anderson seconded the motion. The motion passed unanimously.</li> </ul> <p><b>Approval of September 4, 2018 Minutes</b></p> <ul style="list-style-type: none"> <li>Susanna Finn moved to approve the minutes, and Kathy Anderson seconded the motion. The motion passed unanimously.</li> </ul> <p><b>Website Update</b></p> <ul style="list-style-type: none"> <li>Staff shared updated website with the committee. The website now has new</li> </ul>	

branding and includes social media links as requested. Additional work will be done to make the new housing locator program (Stable Homes Partnership) connect to the CoC and to be sure to align all branding for that program with the CoC rather than a partner agency.

**Public Opinion Survey Update**

- Staff has been working to complete the Public Survey Report. The report will be posted to the website by the end of the year.
- The committee agreed to remove creating a news area on the website for the report and developing infographics from the action plan as they no longer seem relevant given the timing of the report’s release.

**One Number messaging**

- Committee will work with drafts from other materials to update the one number messaging. Committee agreed to remove the press release regarding the one number from the action plan as it no longer seems relevant given that the number is already running.
- Susanna will work on updating graphic for partnerships with the goal of being on all partner website by December. Sam will work on updating flyer for one number to be distributed during the Head Start Fair at the end of the month.

<b>CONCLUSION</b>		
<b>ACTION ITEMS</b>	<b>PERSON(s) RESPONSIBLE</b>	<b>DEADLINE</b>